

PIONEER INSTITUTE OF PROFESSIONAL STUDIES
BBA V SEMESTER- TOPICS FOR FIELD PROJECT

S.No	Name of Student	Specialization	Topics for Field Work
1	AYUSHI PANCHRANE	Human Resource	A Study on Training and Development of Employees in Paper Industry.
2	CHINMAY SHUKLA	Marketing	To analyze the Coke Distribution in Territory.
3	HARSH BIHANI	Marketing	Impact of Social Media on Consumer Behaviour
4	KRUSHIKA GEHLOT	Human Resource	A Study on Quality Work Life in Steel Industry.
5	MAANVARDHAN SINGH CHOUHAN	Finance	Current Scenario of Derivative Market in India.
6	MUKESH YADAV	Marketing	A Study of Customer Preference in Instagram.
7	SANDHYA KACHHAWA	Human Resource	A Study on Employee Motivation in Food Industry.
8	SHARADDHA VYAS	Human Resource	A Study on Performance Appraisal in Textiles Industry.
9	SUMIT SINGH	Marketing	Micro Analysis of SWIGGY.